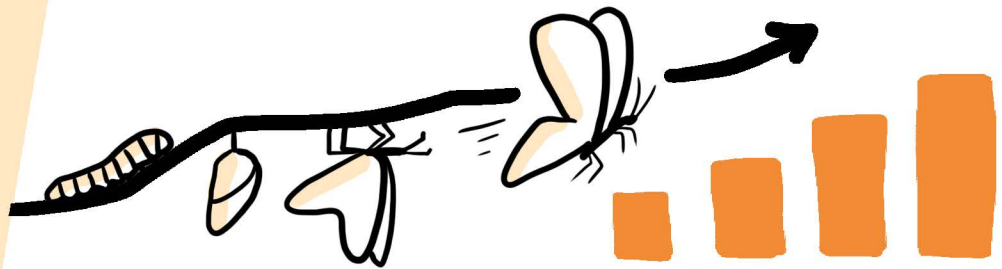


Session 1:
People Power Session
Optimising Operations

Business performance
in focus – Three
profitability levers



1. OPERATIONAL TRANSFORMATION:
DRIVING PROFIT

65% PRIORITISE OPERATIONAL
EFFICIENCY IMPROVEMENTS

16% CONSIDER NEW MARKET/
SEGMENT INVESTMENT



2. PEOPLE: THE KEY TO
UNLOCKING CHANGE

55% PRIORITISE LEARNING
AND DEVELOPMENT TO
DRIVE CHANGE

47% FOCUSING ON COMPANY
CULTURE TO ENABLE
OPERATIONAL EVOLUTION



3. INNOVATION:
AI ENHANCING
HUMAN CAPABILITIES

INNOVATION
REMAINS A KEY
WEAKNESS (22%)
TO ADDRESS

CONSERVATIVE
SENTIMENT
GROWS
18% TO 21%
YEAR-ON-YEAR

AUTOMATION
AND CONTENT
GENERATION
(33%) ENHANCE
HUMAN
CAPABILITIES

Sue
Hutchinson
Partner, Beever and
Struthers



Sam Booth
Chief Executive,
pro-manchester



Mark Butler
Managing Partner,
HLB Ireland



Stefaan Rodts
Board Member,
Newtone Advisors and
Accountants



John Toon
Technology Strategy Lead,
Beever and Struthers



BEEVER
AND
STRUTHERS

Session 1:
People Power Session
Optimising Operations

Optimising
Operational Efficiency



Sue Hutchinson
Partner, Beever and Struthers

Sam Booth
Chief Executive, pro-manchester

Mark Butler
Managing Partner, HLB Ireland

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Technology Strategy Lead, Beever and Struthers



Session 1:
People Power Session
Optimising Operations

Leveraging AI and
Automation

Sue
Hutchinson
Partner, Beever and
Struthers



IS IT IMPORTANT TO HAVE A **TECH STRATEGY**? **T E C H**

IT'S NOT JUST ABOUT PATCHING UP **THE TECH** YOU HAVE...

TECH EVOLVES TOO QUICKLY AND **ADAPTING** IS A MASSIVE CHALLENGE

IF YOU DON'T HAVE ONE YOU IMPLEMENT **WITHOUT DIRECTION**

EVERYONE HAS A DIFFERENT IDEA OF **WHAT AN INNOVATOR IS**

WHAT IS OLD FOR SOME CAN BE **NEW** FOR OTHERS

TECH IS DEMOCRATISED

THIS IS A BENEFIT FOR BUSINESSES

YOU NEED TO **UNDERSTAND** WHAT YOUR PROBLEMS ARE TO KNOW WHAT **TECH** TO INTRODUCE

Sam Booth
Chief Executive, pro-manchester

Mark Butler
Managing Partner, HLB Ireland

Stefaan Rodts
Board Member, Newton Advisors and Accountants

John Toon
Technology Strategy Lead, Beever and Struthers



Session 1:
People Power Session
Optimising Operations

Scanning the horizon
for further opportunities

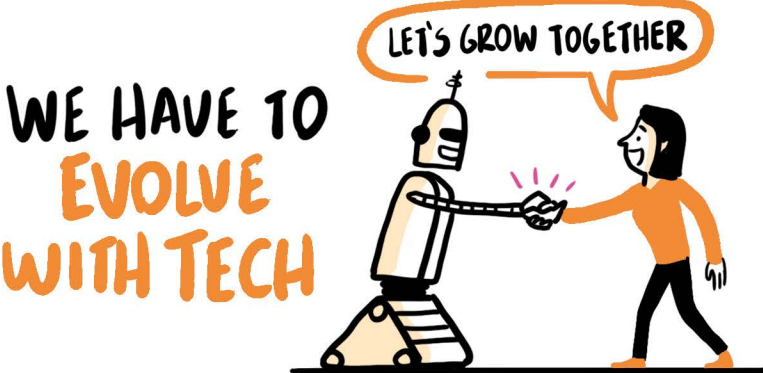
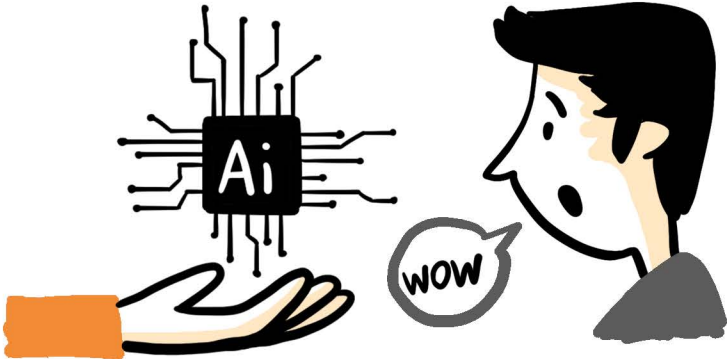
OVER THE NEXT
5 YEARS 75%
OF CURRENT SKILLS WILL
BE REPLACED BY AI



INVEST IN
TRAINING



MANAGERS OF THE FUTURE ARE
RESPONSIBLE FOR TRAINING
PEOPLE IN NEW TECHNOLOGY



WE HAVE TO
EVOLVE
WITH TECH



WE NEED TO DIAL
DOWN THE USE OF AI,
EVERYONE IS USING IT
WHILE THE STRATEGY IS
PARKED AND CRITICAL
THINKING IS REDUCED

MAKE STRATEGIES
AGILE SO THEY CAN
ADAPT TO THE CHANGES
IN THE FUTURE...



...AND NURTURE THE
CREATIVE PROCESS

Sue
Hutchinson
Partner, Beever and
Struthers



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